

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**B.Voc DEGREE EXAMINATION MAY 2018
(Sixth Semester)**

Branch - **FOOD PROCESSING TECHNOLOGY**

ENTREPRENEUR SKILL DEVELOPMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Mention the sources through which a business idea may be discovered.
- 2 What is technology transfer?
- 3 Can a corporate entity be called an entrepreneur?
- 4 Define entrepreneurship.
- 5 What do you understand by DIC?
- 6 Specify the important objectives of State Directorate of Industries.
- 7 Define break even analysis.
- 8 What is project design?
- 9 Define incentives.
- 10 What is meant by Sickness in SSI?

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a List down the important characteristics of business.
OR
b Bring out the essentials of Joint venture.
- 12 a Mention the important characteristics of an entrepreneur.
OR
b Explain any two types of entrepreneurs giving examples.
- 13 a Examine the functions of DIC.
OR
b Bring out the role of MSME in development of SSI.
- 14 a Enumerate the importance of market survey.
OR
b Bring out the elements of project formulation techniques.
- 15 a How can rural entrepreneurship be developed?
OR
b Examine the various causes of industrial sickness.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Examine the steps involved in processing and selection of business idea.
- 17 Discuss the major problems faced by an entrepreneur.
- 18 List down the various support provided by NSIC.
- 19 Discuss the major contents of project report.
- 20 Narrate the problems faced by women entrepreneur.