

1703010

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCom(CS) DEGREE EXAMINATION MAY 2018
(Third Semester)

Branch – **CORPORATE SECRETARYSHIP**
BUSINESS ETHICS AND ENVIRONMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(10 x 2 = 20)

- 1 Define Business Ethics.
- 2 What is meant by ethical abuses?
- 3 What do you mean by Business environment?
- 4 What is social environment?
- 5 What do you understand by Macro environment?
- 6 What is MNC's?
- 7 What is meant by foreign collaboration?
- 8 What is the WTO?
- 9 What is corporate social responsibility?
- 10 State any two objects of world bank.

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a What are the ethical responsibilities of a business?
OR
b What are the characteristics of Ethical theories?
- 12 a Explain the New Industrial Policy.
OR
b What are the characteristics of Business environment?
- 13 a Explain the structure of Business environment.
OR
b Write a note on "Legal Environment".
- 14 a What are the functions of WTO?
OR
b What is the main role of World bank?
- 15 a What are the legal provisions of CSR?
OR
b State the importance and Corporate social responsibility.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 What are the causes of Ethical abuses?
- 17 Discuss the recent developments in Business environment.
- 18 Describe the emerging sectors of Indian economy.
- 19 Discuss the major International economic institutions.
- 20 Explain the recent CSR practice in India.

Z-Z-Z

END