PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCom DEGREE EXAMINATION MAY 2018
(Fifth Semester)

Branch - COMMERCE (RETAIL MARKETING)

CORE ELECTIVE - I: HUMAN RESOURCE MANAGEMENT

Time i Three Hours   Maximum : 75 Marks

SECTION-A (20 Marks)
Answer ALL questions
ALL questions earn' **EQUAL** marks   (TO x 2 = 20)

1   What do you mean by Human Resource Management?
2   Whois Human Resources Manager ?
3   Whatis Role Analysis?
4   Whatis Job Design?
5   Whatdo you mean by Placement^0
6   Whatdo you mean by Selection Training?
7   Whatdo you mean by Career Development?
8   Whatdo you mean by **Induction** Training?
9   Whatis Ranking Method?
10   Define Performance Appraisal.

SECTION - B (25 Marks)
Answer ALL Questions
ALL Questions Carry **EQUAL Marks (5 x 5 = 25)**

11 a   Explain the characteristics of HRM.
OR
b Explain the nature of Human Resources Policies.

12 a How to formulate the Human Resource Plan? Discuss.
OR
b Write short note on Job description and Job specification.

13 a Explain the sources of Recruitment.
OR
b Write the objectives of Induction.

14 a Explain the importance of Employee Training.
OR
b Discuss the steps in Career Planning Process.

15 a Write the difference between job evaluation and merit rating.
OR '
b What are the merits of factor Comparison method.

SECTION - C (30 Marks)
Answer any THREE Questions
ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

16   Define Human Resource Management. Explain the importance of HRM.

17   What are the factors to be considered for effective Human Resource Planning?

18   What are the tests to be conducted while selection? Explain.

19   What are the steps involved for making a successful career planning?

20   Explain briefly the steps involved in performance appraisal process.