

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)  
BCom DEGREE EXAMINATION MAY 2018  
(Fifth Semester)

Branch – FOREIGN TRADE

**SUPPLY CHAIN MANAGEMENT IN INTERNATIONAL TRADE**

Time : Three Hours

Maximum : 75 Marks

**SECTION-A (20 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks (10 x 2 = 20)

- 1 Define Supply Chain Management.
- 2 What is meant by ABC analysis?
- 3 Write short notes on Supply Chain reserves.
- 4 What is meant by Transportation?
- 5 What is Supply Chain Network?
- 6 What is Transit-morge?
- 7 Write any two methods of Forecasting.
- 8 Write about the Demand Forecasting?
- 9 What is Sourcing Decision?
- 10 What is meant by Information Technology?

**SECTION - B (25 Marks)**

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 5 = 25)

- 11 a Explain the objectives of SCM.  
OR  
b Discuss about the process of Supply Chain.
- 12 a Write about the components of Inventory decisions.  
OR  
b Discuss about the drivers of Supply Chain Performance.
- 13 a What are the factors influencing distribution Network design.  
OR  
b Explain the time series forecasting methods.
- 14 a Write about the Framework for Network.  
OR  
b Explain-Aggregate Planning Strategies.
- 15 a Briefly explain the Logistics Management.  
OR  
b How Assessment for supplier score?

**SECTION - C (30 Marks)**

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 Briefly explain the importance of supply chain management.
- 17 Explain the significance of benchmarking tool.
- 18 Briefly explain the factors influencing network design decisions.
- 19 Discuss about the measuring the business plan.
- 20 Explain the e-business model and its relationship with global supply chain management.