rau t OELFXTf OF ARTS & SCIENCE (AUTONOMOUS)

BCom **DEGREE EXAMINATION** MAY 2018

(Second Semester)

Branch - COMMERCE (COST AND MANAGEMENT ACCOUNTING)

BUSINESS ECONOMICS

Time: Three Hours

Maximum: 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions cam' EQUAL marks (10x2 = 20)

- i What is economics?
- Define Law of demand.
- Give the meaning of production function.
- 4 What is explicit cost?
- 5 Define Monopoly.
- 6 Whatis price discrimination?
- Whatis commercial bank?
- 8 Expand NABARD.
- 9 Whatis liberalization?
- Write the meaning of GNP and NNP.

SECTION - B (25 Marks)

Answer ALL Questions

ALL Questions Cany **EQUAL** Marks $(5 \times 5 = 25)$

11 a Why the demand curve slope downwards from left to tight? Explain.

OR

- b List out the factors determining demand forecasting.
- 12 a Briefly explain the relationship between Average Revenue and Marginal Revenu
 - b Write a short note on : (i) Opportunity Cost (ii) Real Cost.
- ! 3 a Write down the features of monopolistic competition.

OR

- b Explain the kinds of monopoly.
- 14 a lust out the functions of money.

OR '

- b What are all the functions of IMF?
- 15 a Write a short note on : (i) Privatization (ii) Globalization.

OR

b Discuss the types of measurement of national income.

SECTION - C (30 Marks)

Answer any THREE Questions

ALL Questions Carry **EQUAL** Marks $(3 \times 10 = 30)$

- Explain the iaw of demand with diagramme,
- Describe the Law of variable proportion with an example.
- How price is determined under perfect competition? Explain.
- 19 State the functions of commercial bank.
- Write in detail about the causes of inflation.

Z-Z-Z END