

Branch - **BANKING & INSURANCE**

**BANK MANAGEMENT**

Time : Three Hours

Maximum : 75 Marks

**SECTION-A (20 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What is a Commercial banking system?
- 2 State the role of Social advisor) committee.
- 3 What is an advance?
- 4 Name the principles of Sound lending.
- 5 What do you mean by Mutual Fund?
- 6 Why bank investment is essential?
- 7 What is NPA?
- 8 What is an Audit?
- 9 What is Retail Banking?
- 10 What is e-CRM?

**SECTION - B (25 Marks)**

Answer **ALL** Questions

**ALL** Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Write a note on managerial functions in a bank.  
OR  
b Explain the functions of commercial bank.
- 12 a What are the various types of advances?  
OR  
b Explain about the documents required in letter of credit.
- 13 a Write a note on investment in government securities.  
OR  
b Explain the recent trends in Bank investment.
- 14 a State the objectives of audit and inspection.  
OR  
b Write a note on performance and appraisal of banks condition.
- 15 a Explain about card business of banks.  
OR  
b Write a note on relationship building strategies.

**SECTION - C 130 Marks)**

Answer any **THREE** Questions

**ALL** Questions Cam **EQUAL** Marks (3 x 10 = 30)

- 16 Discuss in detail about management of various personnel functions in banks.
- 17 What is deposit mobilization? Explain the kinds of deposit accounts.
- 18 Enumerate about various records, reports and statements of finance in bank management.
- 19 Discuss the procedures of analyzing assets and liabilities of scheduled commercial banks.
- 20 Explain the various technological retail products offered to customers.