

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BSc DEGREE EXAMINATION MAY 2019
(Third Semester)

Branch - **PSYCHOLOGY**

SOCIAL PSYCHOLOGY

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

Explain the following :

- 1 Social Psychology
- 2 Social Identity
- 3 Cognitive dissonance.
- 4 Persuasion.
- 5 Deindividualization.
- 6 Decision making.
- 7 Leader.
- 8 Interpersonal relationship.
- 9 Loneliness
- 10 Prosocial behaviour

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain the nature of Social Psychology.
OR
b Explain attitude and their influence on behaviour.
- 12 a Discuss Group Polarization.
OR
b Explain Gender role behaviour.
- 13 a List out the function of group.
OR
b How does group influences decision making?
- 14 a Briefly explain the social techniques of countering prejudice.
OR
b Explain Johari window.
- 15 a Explain the predictors of conformity?
OR
b What is bystander effect?

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Briefly explain social psychology in the new millennium.
- 17 Define persuasion and the reasons for resistance of persuasion.
- 18 List out the factors influencing interpersonal attraction.
- 19 Define the causes and consequences of loneliness.