

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BSc DEGREE EXAMINATION MAY 2019
(Fourth Semester)

Branch - **PSYCHOLOGY**

INDUSTRIAL PSYCHOLOGY

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Define Industrial Psychology.
- 2 What was Hawthorne study?
- 3 Define job satisfaction.
- 4 Indicate any two importance of motivation.
- 5 What is job analysis?
- 6 Indicate the difference between selection and recruitment.
- 7 Define performance appraisal.
- 8 State the meaning of training.
- 9 Define engineering psychology.
- 10 What is accident?

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Narrate the role of a psychologist in the industry.
OR
b Describe the different branches of industrial psychology.
- 12 a Analyze Maslow's theory of motivation.
OR
b Sketch out the factors related to job satisfaction.
- 13 a Classify the types of job analysis.
OR
b State the objectives of recruitment.
- 14 a Describe about competency mapping.
OR
b How is effectiveness of training evaluated?
- 15 a Outline the scope and goals of Engineering Psychology.
OR
b State the components of Work environment.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Elucidate the time and motion studies.
- 17 Examine the modern theories to work motivation.
- 18 Identify the various steps in the process of selection.
- 19 Discuss the various training methods.
- 20 Identify the causes of accidents and summarize about the prevention