

**PSG COLLEGE OF ARTS & SCIENCE**  
(AUTONOMOUS)  
**BCom DEGREE EXAMINATION MAY 2019**  
(Fifth Semester)

Branch – **COMMERCE WITH COMPUTER APPLICATIONS**

**PRINCIPLES OF MANAGEMENT**

Time : Three Hours

Maximum : 75 Marks

**SECTION-A (20 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Why management called as science?
- 2 Define the term scientific management.
- 3 What is meant by planning premises?
- 4 What do you mean by routine and strategic decision?
- 5 What is meant by departmentation?
- 6 Explain about organisation process.
- 7 Define training and development.
- 8 Who is Autocratic leader?
- 9 What do you mean by predictive control?
- 10 Define motivation.

**SECTION - B (25 Marks)**

Answer **ALL** Questions

**ALL** Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain the contributions of F.W. Taylor.  
OR  
b What is meant by managerial skill? Why it is essential?
- 12 a Explain planning process in detail.  
OR  
b What are the features of decision making?
- 13 a Explain Authority, responsibility relationship in detail.  
OR  
b What is Departmentation? Explain its advantages.
- 14 a What is performance appraisal. Explain the methods of performance appraisal.  
OR  
b Explain the types of promotion.
- 15 a What is motivation? Explain its types.  
OR  
b What are the problems involved in co-ordination?

**SECTION - C (30 Marks)**

Answer any **THREE** Questions

**ALL** Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Briefly explain the contributions of F.W Taylor.
- 17 Define MBO. What are the advantages and limitations of MBO?
- 18 What is centralisation? Explain its advantages and limitations.
- 19 Define leadership. Explain the types of leadership.
- 20 Explain controlling techniques in detail.