

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BCom DEGREE EXAMINATION MAY 2019  
(Fourth Semester)

Branch - COMMERCE

LOGISTICS MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (20 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 x 2 = 20)

- 1 Define Logistics.
- 2 What are the objectives of Logistics?
- 3 What is bill of lading?
- 4 What do you mean by shipping route? Illustrate with an example.
- 5 Define freight rates.
- 6 What are roles of a shipping agent?
- 7 What do you mean by ICD? \*
- 8 What do you mean by CONCORD?
- 9 What is multimodal transportation?
- 10 What do you mean by IATA.

SECTION - B (25 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 5 = 25)

- 11 a Discuss the importance of logistics.  
OR  
b Discuss the relevance of logistics to Export Management.
- 12 a What are the government policies regarding Indian shipping?  
OR  
b What are the functions of Shippers Association?
- 13 a Explain the various types of freight structure.  
OR  
b What are the roles and functions of a freight forwarder?
- 14 a State the benefits of containerization.  
OR  
b Explain the importance of ICD.
- 15 a State the advantages and disadvantages of Air transport.  
OR  
b Explain about air cargo tariff structure.

SECTION - C (30 Marks)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 What are the principles of Logistics excellence?
- 17 Classify the various types of ships.
- 18 What are the principles of freight rates?
- 19 Explain in detail about Import clearance procedure.
- 20 Explain Multimodal Transportation of Goods Act of 1993.