

**PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)**

**BSc DEGREE EXAMINATION MAY 2019  
(Fifth Semester)**

Branch - **CATERING SCIENCE & HOTEL MANAGEMENT**

**TRAVEL AND TOURISM MANAGEMENT**

Time : Three Hours

Maximum : 75 Marks

**SECTION-A (20 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Mention any two basic components of tourism.
- 2 Expand WTO.
- 3 Which day is celebrated as world tourism day?
- 4 Name the historical tourist place in Tamilnadu.
- 5 What is leisure tourism?
- 6 Who is called as potential tourist?
- 7 Give the meaning of emigration & immigration.
- 8 Write various types of transportation.
- 9 Explain Itinerary.
- 10 List out any four travel organizations.

**SECTION - B 125 Marks!**

Answer **ALL** Questions

**ALL** Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain-Tourism product.  
OR  
b Describe the meanings & nature of tourism.
- 12 a Analyze the history of hotels & motels.  
OR  
b Explain the birth of Mass tourism.
- 13 a Differentiate between leisure & recreation.  
OR  
b Discuss the categories of travel motivators.
- 14 a Give a note on collaboration of tourism and hotel industry.  
OR  
b Narrate the essentials of transport.
- 15 a Explain the organizational structure of a travel agency.  
OR  
b Mention the role of modern travel agencies.

**SECTION - C (30 Marks)**

Answer any **THREE** Questions

**ALL** Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 State out the positive and negative impacts of tourism.
- 17 Name any four tourism destination in India. Explain how far the place got famous.
- 18 Explicate the international travel formalities.
- 19 Discuss different types of transport services.
- 20 Examine the tour brochure. What are the details available in the tour brochure?