

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BSc DEGREE EXAMINATION MAY 2019
(Fifth Semester)

Branch - **CATERING SCIENCE & HOTEL MANAGEMENT**

PRINCIPLES OF MANAGEMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Define Management.
- 2 What are the levels of management?
- 3 Define the term Espirit de corps.
- 4 What is planning?
- 5 Distinguish between wage & salary.
- 6 What do you mean by span of control?
- 7 Write any five methods of training.
- 8 What do you mean by fringe benefits?
- 9 What is collective bargaining?
- 10 Define a leader.

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain the nature and scope of Management.
OR
b Discuss between Personnel Management Vs Human Resource Management.
- 12 a Define the process of decision making.
OR
b Explain the different types of planning.
- 13 a Explain the process of recruitment and selection.
OR
b Define the process of training methods.
- 14 a Explain the functions of a Leader.
OR
b Define the process of communication.
- 15 a Explain the different types of Avage system.
OR
b Explain the role of trade union in protecting an industry.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Discuss in detail the role of management in various departments of an organisation.
- 17 Write in detail about the different types of selection tests.
- 18 Discuss the role of MBO in an organization with its functions.
- 19 Explain in detail about the different types of leadership.