## PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
### BBA DEGREE EXAMINATION MAY 2019
(Sixth Semester)

Branch - **BUSINESS ADMINISTRATION (INFORMATION SYSTEMS)**

### ENTERPRISE RESOURCE PLANNING

Time : Three Hours                    Maximum : 75 Marks

### SECTION-A (20 Marks)
Answer **ALL** questions
**ALL** questions carry **EQUAL** marks          ( 1 0 x 2 = 20)

1    Define ERP.
2    What is integrated datamodel?
3    State any two role of vendors in ERP.
4    What are termed as hidden costs in ERP implementation?
5    What is meant by BPR?
6    What is gap analysis?
7    What is SAP?
8    List the components of BAAN.
9    Differentiate e-commerce and e-business.
10    State the uses of EAI.

### SECTION - B (25 Marksl
Answer **ALL** Questions
**ALL** Questions Carry **EQUAL** Marks ( 5 x 5 = 25)

11  a Detail the role of enterprise system.
OR
   b    Analyse the concept of extended ERP and its benefits.

12 a    Brief the role of contracts and its importance.
OR
   b Analyze the factors to be considered while selecting an ERP package.

13  a Explain the principles of BPR with its benefits.
OR
   b    Brief the critical success and failure factors of re-engineering.

14  a What are the different product modules available in JD - EDWARD.
OR
   b Interpret the benefits of the PeopleSoft Enterprise applications.

15  a Explain the conceptual frameworks for ERP system selection.
OR
   b Assess the reasons for the emergence of EAI and its impact in the business process.

### SECTION - C (30 Marks)
Answer any **THREE** Questions
**ALL** Questions Carry **EQUAL** Marks ( 3 x 1 0 = 30)

16    'Integrated data model is the heart of ERP system' - Discuss.

17    Elaborate the essential requirements for effective ERP implementation and brief the challenges pertaining to it.

18    Describe the various contemporary BPR methodologies with illustrations.

19    Enumerate the ERP market place and its dynamics in the Indian market.

20    Elucidate the trend of cloud based ERP solutions in solving business **issues in Indian nersnective**