

**PSG COLLEGE OF ARTS & SCIENCE**  
(AUTONOMOUS)  
**BBA DEGREE EXAMINATION MAY 2019**  
(Third Semester)

Branch - **BUSINESS ADMINISTRATION (RETAIL MANAGEMENT)**

**LEGAL ASPECTS OF RETAILING**

Time : Three Hours

Maximum : 75 Marks

**SECTION-A (20 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What is agreement?
- 2 Define the term 'Offer'.
- 3 What is possession of goods?
- 4 What is agency by estoppel?
- 5 Define promissory note.
- 6 What is consumer dispute?
- 7 TRIPS.
- 8 Define trademark.
- 9 Define labeling.
- 10 Mention any two objectives of food standard act.

**SECTION - B (25 Marks!)**

Answer **ALL** Questions

**ALL** Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Explain the types of breach of contract.  
OR  
b Define misrepresentation. Distinguish it from fraud.
- 12 a Distinguish between a sale and an agreement to sell.  
OR  
b Classify the types of agents.
- 13 a Define cheques and explain various types of crossing cheques.  
OR  
b Discuss the salient features of consumer protection act 1986.
- 14 a Explain the objective of IT act along with the following term  
(i) E-Governance (ii) Digital signature.  
OR  
b Describe the components of IPR.
- 15 a Describe the various types of consumer credit.  
OR  
b Explain briefly the features shops act 1950 in Tamilnadu.

**SECTION - C (30 Marks!)**

Answer any **THREE** Questions

**ALL** Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 'A contract without consideration is void'. Comment and give exception to the rule.
- 17 Describe the types of goods under the sale of goods act.
- 18 Who is holder in due course of negotiable instrument? What are the special privileges of a special holder in due course?
- 19 Explain the laws of IPR.