

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION DECEMBER 2019
(First Semester)

Branch- **PSYCHOLOGY**

GENERAL PSYCHOLOGY -1

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

1. What is functionalism?
2. What is correlational research?
3. What is perception?
4. What are rods and cones?
5. What is hypnosis?
6. What is insomnia?
7. What is modeling?
8. What is punishment?
9. Define short term memory.
10. What is encoding?

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a. Write a note on experimental method.
OR
b. Compare and contrast basic vs applied psychology.
- 12 a. Write note on touch and stress skin senses.
OR
b. Describe ESP.
- 13 a. Explain the theories of dreams.
OR
b. What are biological rhythms.
- 14 a. What is insight learning?
OR
b. Compare and contrast positive reinforcements with negative reinforcements, use examples to explain.
- 15 a. What are the causes of forgetting?
OR
b. Write a note on encoding, storage and retrieval of memory.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

16. Describe the different schools of psychology.
17. What are the factors that influence perception?
18. Describe the stages of sleep.
19. Compare and contrast classical and operant conditioning.
20. Elucidate on the models of memory.