

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BBA DEGREE EXAMINATION DECEMBER 2019  
(First Semester)

Branch-LOGISTICS

**WAREHOUSING AND DISTRIBUTION CENTRE OPERATIONS**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks!)**

Answer ALL questions

ALL questions carry EQUAL marks (10x1 = 10)

- 1 A warehouse receives goods from various plant, stores them and combines them as single shipment to meet the requirement of the customer. Identify its function.  
(i) Cross docking (ii) picking  
(iii) Break bulk (iv) Consolidation
- 2 Select and identify warehouses which are owned by organization like government, Cooperatives. Private sector companies or individuals.  
(i) Bulk warehousing (ii) Private warehouse  
(iii) Public vprehouse (iv) Both (i) and (ii)
- 3 Who will be issuing advance shipment notice(ASN)?  
(i) Supplier (ii) The carrier  
(iii) The 3P1 (iv) All of the above
- 4 Label the following activity: It is a process that combines discrete and batch picking together.  
(i) Wave picking (ii) Zone picking  
(iii) Trade picking (iv) Custom picking
- 5 What is called as the transfer of goods and materials from an informed carrier to an out bond carrier, without goods or product, actually entering the warehouse?  
(i) Delivery (ii) Outbound SCM  
(iii) Cross docking (iv) Forward docking
- 6 Identify who performs the following activity? Consolidating infound goods from diverse merchants into a asserted product pallet. Which is delivered to the client when the final item is received?  
(i) Manufacturing cross docking(ii) Distributor cross docking  
(iii) Transportation cross docking (iv) Retail cross docking
- 7 Identify the use of material handling equipment.  
(i) Reduce delays (ii) control inventory  
(iii) Reduce damage (iv) All of the above
- 8 Identify the functions of distribution channel.  
(i) Risk taking (ii) Gather information  
(iii) Communication (iv) All of the above
- 9 Why docking area in warehouse is needed?  
(i) Safety (ii) Load and off load  
(iii) Training (iv) Cleaning
- 10 Identify the meaning for Seiri (Japanese word)

**SECTION - B (35 Marks)**

Answer **ALL** Questions

**ALL** Questions Carry **EQUAL** Marks

(5 x 7 = 35)

- 11 a Classify and explain the various types of warehouse.  
OR  
b Describe the importance of warehouse.
- 12 a Analyse various stages involved in receiving goods.  
OR  
b Explain the 7 R's of Logistics.
- 13 a Summarize the importance of quality check.  
OR  
b Narrate the various benefits of cross docking .
- 14 a Outline the various activities in physical distribution.  
OR  
b State important role of marketing channel.
- 15 a Describe 5 'S' concept in shop floor.  
OR  
b Bring out i<sup>ugh</sup> sketch of safety data sheet.

**SECTION - C (30 Marks)**

Answer any **THREE** Questions

**ALL** Questions Carry **EQUAL** Marks

(3 x 10 = 30)

- 16 Discover broad function of warehouse.
- 17 Discuss the need of put away list.
- 18 Highlight important quality parameters in warehousing.
- 19 Select and justify suitable channel for marketing FMCG.
- 20 Examine the use of personal protective equipment and give away the list.

Z-Z-Z

END