PSG COLLEGE OF ARTS & SCIENCE

(AUTONOMOUS)

Bvoc DEGREE EXAMINATION DECEMBER 2019

(First Semester)

Branch - HOSPITALITY MANAGEMENT

TOURISM & HOSPITALITY MANAGEMENT

Time:	Three Hours	Maximum: 75 Marks
	SECTION	I-A <10 Marks)
		ALL questions
	ALL q	uestions carry EQUAL marks $(10x1 = 10)$
1	The guest enters into a large hote	el from its
	(i) Lobby	(ii) Front Office
	(iii) Reception	(iv) Restaurant
2	Where is Hotel Ashok located in New Delhi?	
	(i) Jor Bagh	(ii) Chanakya Puri
	(iii) Sunder Nagar	(iv) New Friends Colony
3	tourism involves people travel within the country.	
	(i) Domestic Tourism	(ii) International Tourism
	(iii) Inbound Jourism	(iv) Outbound Tourism
4	Who stays atleast one heightin covisited?	ollective accommodation n the country
	(i) visitor	(ii) excursionist
	(iii) tourist	(iv) none of the above
5 _	India got first Airlines is	_
	(i) Air India	(ii) Indigo
	(iii) TATA & Sons	(iv) None of these
6	Transport lines and nodes create	
	(i) Network	(ii) Transport modes
	(iii) The Way	(iv) Intervening opportunities
7	Why is tourism is difficult to define?	
	(i) the concept is too narrow	(ii) it does not envelop either industries
	(iii) the concept is too broad	(iv) it does not envelop other sectors
8 _	The head quarters of IATA	
	(i) Geneva	(ii) Montreal
	(iii) London	(iv) China
9 _	Exchange control deals with	#
	(i) Foreign Exchange	(ii) National Payments
	(iii) National Savings	(iv) None of these
10 _	The colour of Joint passport is	
	(i) pink	(ii) blue
	(iii) green	(iv) red

SECTION - B (25 Marks)

Answer ALL questions ALL questions carry EQUAL Marks $(5 \times 5 = 25)$

11 a what are the departments available in Hotel Industry? Explain.

OR

- b Write in detail about the importance of hotel.
- 12 a Explain in detail about the concepts of tourism.

 $\cap R$

- b Brief about the importance of Tourism.
- 13 a Write in detail about the components of tourism.

OR

- b Brief about the advantages of water tourism transport.
- 14 a Explain about different types of travel agencies.

OR

- b What are the difference between travel agency and tour operators? Explain.
- 15 a Write down the documents required for applying a passport.

OR

b Write in detail about the types of passport.

SECTION -C (40 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** Marks $(5 \times 8 = 40)$

16 a Briefly explain about the classification of hotel.

OR

- b Write in detail about co-ordination of front office with other departments.
- 17 a Explain in detail about the elements of tourism.

 $\cap R$

- b Briefly explain about the types of tourism.
- 18 a Brief about tourist transportation.

OR

- b What are the advantages and disadvantages of various modes of transport?
- 19 a Brief about the role of travel agencies in tourism.

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- b What are the types of tour operators? Explain.
- 20 a Write down the procedures for immigration and emigration.

OR

b Explain in detail about different types of visa.

z-z-z END