

**PSG COLLEGE OF ARTS & SCIENCE**  
(AUTONOMOUS)

**MCom (IB) DEGREE EXAMINATION MAY 2018**  
(Fourth Semester)

Branch - **INTERNATIONAL BUSINESS**

**WORLD RESOURCES**

Time : Three Hours

Maximum : 75 Marks

Answer ALL questions  
ALL questions carry **EQUAL** marks (5 x 15 = 75)

- 1 a Discuss the major natural regions in the world.  
OR  
b Explain the need for resource consciousness.
- 2 a Describe the importance and role of world resource institute with its initiatives.  
OR  
b Write the role and importance of EMBARQ.
- 3 a Narrate your view on importance of Agricultural Resources for International Business Growth,  
OR  
b Brief about the petroleum and natural gas rich countries of the World.
- 4 a Discuss the textile industry and its contribution to the World Trade.  
OR  
b 'Iron and Steel' is the base for any kind of the industry - Explain how.
- 5 a Write short notes on Economics of Water Transportation.  
OR  
b Describe the role of ports and harbours in global business.

Z-Z-Z

END