

MCom (IB) DEGREE EXAMINATION JUNE 2018
(Second Semester)

Branch **INTERNATIONAL BUSINESS**

BUSINESS STATISTICS & MATHEMATICAL OPTIMIZATION TECHNIQUES

Time : Three Hours

Maximum : 75 Marks

Answer **ALL** questions
ALL questions carry **EQUAL** marks (5 x 15 = 75)

1 a Define statistics and state its uses in business. (5)

b Find mean & median for given data: (10)
Class limits : 130-134 135-139 ; -w!-' 44 145-149 150-154 1 54-159
frequency : 5 15 2K 24 17 10

OR

c Define skewness and its types (5)

d Calculate standard deviation and coefficient of variation. (10)
Marks. 5-10 10-15 : 5-20 0-25 25-30 30-35 35-40
No. of Students : 6 5 10 5 4

2 a Define correlation and its types. (5)

b Calculate the correlation coefficient between the marks of two students from the given data: (10)
Marks of student I : 64 65 66 67 68 69 70
Marks of student II : 66 67 65 68 70 68 72

OR

c Explain Poisson distribution and its properties. (5)

d Write the procedure of testing of hypothesis. (10)

a A random sample of students of XY/ university was selected and asked their opinions about "Autonomous Colleges". The results are given below. The same number of each sex was included within each class-group. Test the hypothesis at 5% level that opinions are independent of

Class	(AC Autonomous college) (N = 600)		Total
	In favour of AC	Opposed to AC	
I UG	120	80	200
II UG	130	70	200
III UG	70	30	100
PG	80	20	100
Total	400	200	600

OR

b The heights of six randomly chosen sailors are (in inches): 63, 65, 68, 69, 71 and 72. Those of 10 randomly chosen soldiers are 61, 62, 65, 66, 69, 69, 70, 71, 72 and 73. Discuss, the height that these data throw on the suggestion that sailors are on the average taller than soldiers, (too, for 14 di' 1.76). (15)

4 a Explain the scope of operations research.

(5)

b Find the initial feasible solution of the transportation problem by using, NWCM. (10)

factory	Ware house			Sup pi
	W ₁	W ₂	W ₃	
f. 1	14	25	45	5
f. 2	65	25	35	55
f. 3	35	3	65	15
Demand	4	7	6	13

OR

c A departmental head has four subordinates, and four tasks to be performed. The subordinates differ in efficiency, and the tasks differ in their intrinsic difficulty. His estimate, of the time each man would take to perform each task, is given in the matrix below:

tasks	Men			
	F	F	G	H
A	18	26	17	11
B		28	14	26
C	38	19	18	15
D	19	26	24	10

How should the tasks be allocated, one to a man. so as to minimize the total man hours? (15)

a Explain the decision making under uncertainty,

b Briefly explain the HMV and FOL criterion.

(10)

OR

c Explain dominance principle for 2x2 games.

(7)

d Find the optimum strategies of the players in the following game and the game.

Player A	Player B	
	1	3
1	25 20	35
2	20 45	55
3	58 40	42