

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**MCom (CS) DEGREE EXAMINATION MAY 2018
(Second Semester)**

Branch – CORPORATE SECRETARYSHIP

CORPORATE HUMAN RELATIONS

Time : Three Hours

Maximum : 75 Marks

SECTION -A (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 6 = 30)

- 1 a Define HRM. Explain the concept of HRM.
OR
b State the evolution and development of HRM.
- 2 a Write the difference steps in job analysis process.
OR
b What is job design? How it is different from job analysis?
- 3 a How do you identify the training needs of an enterprise?
OR
b What are the problems in career planning and development?
- 4 a Explain the objectives of job evaluation.
OR
b List the statutory and non-statutory benefits of Fringe benefits.
- 5 a Evaluate the talent management in an organization.
OR
b Point out the recent trends in HR.

SECTION -B (45 Marks)

Answer any THREE questions

ALL questions carry EQUAL Marks (3 x 15 = 45)

- 6 Explain the functions of HRM.
- 7 What are the various sources of recruitment?
- 8 Describe in detail the methods of performance appraisal.
- 9 Explain the different techniques of job evaluation with their advantages and disadvantages.
- 10 What is knowledge management? Explain the process and benefits of knowledge management.