

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MA DEGREE EXAMINATION MAY 2018
(Second Semester)

Branch - ENGLISH

APPLIED BEHAVIOURAL SCIENCE

Time: Three Hours

Maximum: 75 Marks

SECTION -A (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 6 = 30)

- 1 a What are the fields of Behavioural science?
OR
b Describe Introspective method with an example.
- 2 a Briefly state the concepts of classical and operant conditionings.
OR
b Mention the stages of memory.
- 3 a Define Intelligence and its determinants.
OR
b What is Emotional Intelligences? And briefly mention its components.
- 4 a Write on the concept of Humanistic psychology.
OR *
b Define stress and differentiate it from conflict.
- 5 a What are the important skills for a good counsellor?
OR
b What are the causes of non-assertiveness?

SECTION -B (45 Marks)

Answer any THREE questions

ALL questions carry EQUAL Marks (3 x 15 = 45)

- 6 Explain the observational and case study methods.
- 7 Describe the applications of Psychology in applied behavioural science.
- 8 Discuss Observational learning and its applications.
- 9 Describe major theories of Intelligence.
- 10 Explain the structure of personality according to psychoanalysis.