

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MA DEGREE EXAMINATION MAY 2018
(First Semester)

Branch – JOURNALISM & MASS COMMUNICATION

REPORTING AND EDITING

Time: Three Hours

Maximum: 75 Marks

Answer ALL questions
ALL questions carry EQUAL marks

- 1 a News is what the newsman considers fit to print? Comment on this statement in the light of the contemporary approach to news.
OR
b Describe the different leads use in news stories.
- 2 a Critically analyse the merits and demerits of inverted pyramid style of news writing with suitable examples.
OR
b Describe the duties and responsibilities of news reporter while news reporting and writing.
- 3 a What are the guiding factors that contribute to news selection and how the reporters apply them while gathering news?
OR
b How do you differentiate Reporting for newspapers, news agencies, radio and television?
- 4 a Describe the duties and responsibilities of news editor and sub-editors in editorial department.
OR
b Explain the importance of news headlined and comment on their typography and applications.
- 5 a While reporting crime, the newsmen should scrupulously follow the principles of fairness doctrine. offer your comments.
OR
b 'A lead of the news story should arrest the attention of the readers and drive him to read the story'. Analyse this statement discussing various types of leads with suitable examples.