

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

MA DEGREE EXAMINATION MAY 2018  
(Second Semester)

Branch – JOURNALISM & MASS COMMUNICATION

BROADCAST AND ONLINE JOURNALISM

Time: Three Hours

Maximum: 75 Marks

Answer ALL questions  
ALL questions carry EQUAL marks

- 1 a Define various sources of news with examples.  
OR  
b Explain the functions and responsibilities of News reporters in online newspaper.
- 2 a Elucidate annotative reporting and open source journalism.  
OR  
b 'Visual story telling is a special feature of new media'. Substantiate the statement.
- 3 a Explain the advantages and disadvantages of ICTs in broadcast and online journalism.  
OR  
b Compare the international and national online reporting practices.
- 4 a What are the prerequisite requires for writing for the web?  
OR  
b 'Interactivity is the key component for the success of online journalism' - Discuss.
- 5 a Examine the reliability and objectivity of online news.  
OR  
b Write an essay on 'Convergence in Meida'.

Z-Z-Z

END