

**PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)**

**MSW DEGREE EXAMINATION JUNE 2018  
(Fourth Semester)**

**Branch – SOCIAL WORK**

**CORE ELECTIVE – II CORPORATE SOCIAL RESPONSIBILITY**

Time: Three Hours

Maximum: 75 Marks

Answer **ALL** questions  
**ALL** questions carry **EQUAL** marks (5 x 15 = 75)

- 1 a Elaborate the need for training and development of entrepreneurs.  
OR  
b Explain social entrepreneur models.
- 2 a Highlight the areas to be concentrated by CSR.  
OR  
b Comment on social responsibility of corporates.
- 3 a Discuss ethical decision making in different culture.  
OR  
b Narrate the gender issues in multiculturalism.
- 4 a Elucidate the tools and techniques of CSR.  
OR  
b Discuss the role of CSR in consumer protection.
- 5 a Enumerate the ISO standard on CSR.  
OR  
b Elucidate national and international CSR activities.

Z-Z-Z

END