

Exam Date & Time: 30-Sep-2020 (02:00 PM - 05:45 PM)



PSG COLLEGE OF ARTS AND SCIENCE

Note: Writing 3hrs: Checking & Inserting Image : 30mins+ Grace Time : 15mins

MA DEGREE EXAMINATION MAY 2020
(Fourth Semester)

Branch - ECONOMICS

CORE ELECTIVE -II - LOGISTICS MANAGEMENT [14ECP18]

Marks: 75

Duration: 225 mins.

SECTION - A

Answer all the questions.

- 1) Explain the key components of logistics management. (6)
 - a) [OR] Give a note on value added logistic services. (6)
 - b)
- 2) Explain packaging; list out its different types. (6)
 - a) [OR] Explain the pros and cons of containerization. (6)
 - b)
- 3) What is LIS? Explain its desired characters. (6)
 - a) [OR] Explain the need and importance of distribution channels. (6)
 - b)
- 4) Describe the importance of logistic outsourcing. (6)
 - a) [OR] List out the procedure adopted to select service providers. (6)
 - b)
- 5) Explain the system design consideration in reverse logistic. (6)
 - a) [OR] Distinguish between communication and information technology. (6)
 - b)

SECTION - B

Answer 3 out of 5 questions.

- 6) Describe the major functions of logistics management. (15)

- 7) Briefly evaluate the transport infrastructure in Indian Logistics. (15)
- 8) Analyze the importance and trends of LIS in logistics management. (15)
- 9) Discuss the importance of e-commerce in logistics management. (15)
- 10) Examine the role of information technology on logistics management. (15)

-----End-----