

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BA DEGREE EXAMINATION DECEMBER 2019
(Sixth Semester)

Branch - ECONOMICS

INDUSTRIAL ECONOMICS

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Define industrial economics.
- 2 Write any two measurements of industrial efficiency.
- 3 What is industrial location?
- 4 Define agglomeration.
- 5 Explain FICCI and CII.
- 6 Define productivity.
- 7 Mention the term cost.
- 8 What do you mean by firm profitability?
- 9 What is forward integration?
- 10 Define technology.

SECTION - B (25 Marks!)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Mention the measurement of industrial efficiency.
OR
b Write down the factors inhibiting industrial development.
- 12 a Explain Weber theory of industrial location.
OR
b State the need for backward regional development in India.
- 13 a What are the factors influencing industrial productivity?
OR
b Explain the determinants of labour productivity.
- 14 a Explain the efficiency and size of the firm.
OR
b State the determinants of profitability of the firm.
- 15 a What are the measurement of innovation activities.
i OR
b Explain the theory of technological innovation.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Explain the historical background of industrial economics.
- 17 Appropriate Sargant Florence theory of productivity.
- 18 Describe the importance and measurement of productivity.
- 19 Explain in detail the theory of profit.
- 20 Explain the process of Innovation.