

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BSc DEGREE EXAMINATION DECEMBER 2019
(First Semester)**

Branch - COSTUME DESIGN AND FASHION

CONCEPTS OF FASHION DESIGNING

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(10 x 1 = 10)

- 1 Fad is meant for which period of design?

(i) long period	(ii) very long period
(iii) few years	(iv) short period
- 2 _____ means "ready to wear".

(i) Haute couture	(ii) pret - a porter
(iii) Couturier	(iv) couture
- 3 _____ are the greatest devices of fashion designers

(i) shape	(ii) line
(iii) elements	(iv) design
- 4 The requirements of good decorative design is _____

(i) simple	(ii) moderation
(iii) proportion	(iv) texture'
- 5 _____ is the feeling of organized movement.

(i) rhythm	(ii) proportion
(iii) design	(iv) balance
- 6 Harmony is also called _____

(i) Purity	(ii) hue
(iii) value	(iv) unity
- 7 Hue is represented as _____

(i) warmness	(ii) coolness
(iii) both (i) & (ii)	(iv) none
- 8 Lightness and darkness of the _____ color is called

(i) value	(ii) hue
(iii) intensity	(iv) all the above
- 9 Stout figure should avoid.

(i) Ruffles	(ii) pleats
(iii) Darts	(iv) godets
- 10 For taller and thin body _____ lines can be used.

(i) Curve	(ii) Horizontal
(iii) Vertical	(iv) Diagonal

Cont...

SECTION - B (35 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks

(5 x 7 = 35)

- 11 a Compare the haute couture and couture.
OR
b Narrate fashion merchandising.
- 12 a Explain about the types of design.
OR
b Sketch the optical illusions created by various combinations of lines.
- 13 a Describe about the rhythm and its types.
OR
b Classify the different types of handbags.
- 14 a Develop the prang colour chart.
OR
b Sketch the garment design for women using analogous color harmonies.
- 15 a Discuss the garment designing for their figure & stout figure.
OR
b Summarise the large and small face.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks

(3 x 10 = 30)

- 16 Analyse the different stages of fashion cycle.
- 17 Enumerate the elements of design for a children's garment.
- 18 Highlight the principles of design.
- 19 Discuss about the dimension of colour.
- 20 Summarise the becoming and unbecoming figure of narrow shoulder, broad shoulder and round shoulder.

Z-Z-Z

END