

**PSG COLLEGE OF ARTS & SCIENCE**  
(AUTONOMOUS)  
**BCom DEGREE EXAMINATION DECEMBER 2019**  
(Fifth Semester)

Branch - **COMMERCE (RETAIL MARKETING)**

**SUPPLY CHAIN AND LOGISTICS MANAGEMENT**

Time : Three Hours

Maximum : 75 Marks

**SECTION-A (20 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What are the scope of Supply Chain Management?
- 2 State the elements of Logistics.
- 3 What do you mean y fourth party logistics?
- 4 What do you mean by ERP in Supply Chain Management?
- 5 Explain VED inventory modes.
- 6 What is Vendor Rating?
- 7 What is meant by Lead Time Production?
- 8 What is MIS in Supply chain Management?
- 9 What do you mean by Value engineering?
- 10 What do you mean by Green supply Chain?

/. **SECTION - B (25 Marks!)**

Answer **ALL** Questions

**ALL** Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a What are the legal aspects in Supply Chain Management?  
OR  
b Explain the importance of Logistics.
- 12 a What are the key features of Network configuration?  
OR  
b How is Logistics performance evaluated?
- 13 a State the advantages and disadvantages of holding inventories.  
OR  
b How are the vendor performance monitored?
- 14 a How is the bull whip effect quantified?  
OR  
b Explain the role of IT in Supply Chain Management.
- 15 a Differentiate CRM & SCM.  
OR  
b How are Services procured?

**SECTION - C (30 Marks)**

Answer any **THREE** Questions

**ALL** Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Explain in detail about the relevance of logistics to export management.
- 17 What are the various modes of transportation and state its advantages and disadvantages?
- 18 Explain the various methods of material management.
- 19 Explain the procedure involved in implementing ERP in Supply Chain Management.