

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BCom DEGREE EXAMINATION DECEMBER 2019
(First Semester)

Branch - COMMERCE (PROFESSIONAL ACCOUNTING)

BUSINESS ECONOMICS

Time : Three Hours

Maximum : 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 2 = 10)

- 1 Mention the meaning of business economics.
- 2 What do you mean by demand forecasting?
- 3 Define Fixed Cost.
- 4 Indicate the meaning of business cycle.
- 5 Find the possible outcomes of balance of payment.

SECTION -B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 7 = 35)

- 6 a Explain the role of price mechanism in business decision making.
OR
b Bring out the scope of business economics.
- 7 a Describe the indifference curve approach of consumer behaviour.
OR
b State the important determinants of supply.
- 8 a Explain the meaning and features of factors of production.
OR
b Summarises the law of returns to scale.
- 9 a Describe the special features of oligopoly market.
OR
b How the price and output is determined under monopoly market.
- 10 a Outline the different types of unemployment.
OR
b Show the various methods of measuring national income.

PART-C (30 Marks)

Answer any **THREE** questions

ALL questions carry EQUAL Marks (3 x 10 = 30)

- 11 Classify the various economic methods used in business planning.
- 12 Explain the meaning and types of elasticity of demand.
- 13 Analyse diagrammatically the different cost concepts and its managerial applications.
- 14 Highlights the phases in and causes for business cycles.
- 15 Discover the changing role of different sectors in Indian Economy.

Z-Z-Z

END