

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BCom DEGREE EXAMINATION DECEMBER 2019
(Fifth Semester)**

Branch - **COMMERCE (FOREIGN TRADE)**

SUPPLY CHAIN MANAGEMENT IN INTERNATIONAL TRADE

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What is Supply chain Management?
2 Name the key parts of supply chain.
3 What is safety inventory?
4 What is Pricing?
5 What is Supply chain Network?
6 What s Network distribution?
7 What is demand planning in supply chin?
8 Define Forecasting.
9 What are sourcing decisions?
10 What is Outsourcing?

SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a What are the objectives of Supply Chain Management?
OR
b Bring out the importance of Supply Chain Management.
12 a State the importance of Transportation.
OR
b What are the divers of Supply Chain Performance?
13 a What is the role of distribution in the supply chain?
OR
b What are the factors influencing distribution network design?
14 a How demand planning can improve the supply chain?
OR
b Explain the characteristics of forecasting.
15 a Write the role of sourcing in a supply Chain.
OR
b Explain about the procurement planning process.

SECTION - C (30 Marks!)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Explain the decision phases in supply chain.
17 Explain various sourcing and transportation decisions in Supply Chain Management.
18 Explain briefly the factors influencing network design decisions.
19 What are the methods of demand forecasting?
20 Explain about the role of Information Technology in supply chain