

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BCom DEGREE EXAMINATION DECEMBER 2019  
(Fifth Semester)

Branch - COMMERCE WITH COMPUTER APPLICATIONS

**PRINCIPLES OF MANAGEMENT**

Time : Three Hours

Maximum : 75 Marks

**SECTION-A (20 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks (10 x 2 = 20)

- 1 Define Management.
- 2 Differentiate administration and management.
- 3 Define Planning.
- 4 What is meant by MBO?
- 5 State the nature of organization.
- 6 What is meant by departmentation?
- 7 Define Staffing.
- 8 What is meant by recruitment?
- 9 What is meant by motivation?
- 10 Define co-ordination.

**SECTION - B (25 Marks)**

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 5 = 25)

- 11 a Management is a science or art - Discuss.  
OR  
b Explain the theories of Management.
- 12 a State the concept and importance of Planning.  
OR  
b What are the characteristics of MBO?
- 13 a State the advantages of Departmentation.  
OR  
b Differentiate centralization and decentralization.
- 14 a What are the elements of staffing process?  
OR  
b Enumerate the qualities of a leader.
- 15 a Explain the process of control.  
OR  
b State the characteristics of ideal control system.

**SECTION - C (30 Marks)**

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 Discuss Henry Fayol ' s principles of Management.
- 17 Explain the process of Planning in detail.
- 18 Explain the theories of Organisation.
- 19 Explain the need and types of leadership.
- 20 Explain the types of motivation theories.