

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BCom DEGREE EXAMINATION DECEMBER 2019
(Sixth Semester)**

Branch - **COMMERCE (COST AND MANAGEMENT ACCOUNTING)**

CORE ELECTIVE - II INTERNATIONAL BUSINESS

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 Define international business.
- 2 What is the meaning of dumping?
- 3 Explain Tariff.
- 4 What is exchange risk?
- 5 What do you mean by letter of credit?
- 6 Write short notes of GAAT.
- 7 What is the concept of Balance of payment?
- 8 What is Global Business?
- 9 What is meant by import quota?
- 10 What is global business ethics?

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SECTION - B (25 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a Why international trade is important in today economy?
OR
b What are the advantages of international trade?
- 12 a What are the benefit of FDI?
OR
b What are the different modes of entry in international business?
- 13 a Explain the disadvantages of Global Depository Receipt.
OR
b Discuss the various classifications of Non Tariff Barriers.
- 14 a How does a country benefit from foreign investment?
OR
b Briefly explain different sources of International Finance.
- 15 a What is the main objectives of Export promotion Council?
OR
b Explain the procedures to be followed for Exports.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Describe the importance of Cultural and political environment in international business.
- 17 List out the disadvantages of Foreign Direct Investment.
- 18 Explain the positive and negative aspects of tariff and non-tariff barriers.
- 19 Briefly explain the characteristics of foreign exchange market.