

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BCom DEGREE EXAMINATION DECEMBER 2019
(Fifth Semester)**

Branch - **COMMERCE (ACCOUNTING AND FINANCE)**

ENTREPRENEURSHIP FOR SMALL BUSINESS

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 x 2 = 20)

- 1 What is entrepreneurship?
- 2 What is SI SI stands for?
- 3 What is Seed Capital?
- 4 What is Industrial Estate?
- 5 What is project?
- 6 What is Feasibility Report?
- 7 What is SSI?
- 8 what is trade sickness?
- 9 What is idle capacity?
- 10 What is direct finance?

/. **SECTION - B (25 Marks!)**

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 5 = 25)

- 11 a What are the functions of an entrepreneur?
OR
b Summarize the factors influencing entrepreneurship.
- 12 a Write a note on present Govt, policy for entrepreneurial development.
OR
b Write a note on 'Industrial Estate'.
- 13 a Write the importance of Project Identification.
OR
b Write about the criteria for selecting a project.
- 14 a Write the importance of SSI.
OR
b Explain the cause for Trade Sickness.
- 15 a Explain the preliminary steps for establishing small scale enterprises.
OR
b Explain the benefits of registration of SSI.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry **EQUAL** Marks (3 x 10 = 30)

- 16 Explain the various institutions involved in entrepreneurial development.
- 17 What is DIC? Explain its features.
- 18 Explain the contents of a feasibility report.
- 19 Explain the problems of small entrepreneurs.
- 20 Explain the various institutions assisting finance to small scale industries.

Z-Z-Z

END