

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BSc DEGREE EXAMINATION DECEMBER 2019
(Fifth Semester)
Branch - CATERING SCIENCE AND HOTEL MANAGEMENT
TRAVEL AND TOURISM MANGEMENT

Time : Three Hours

Maximum : 75 Marks

SECTION-A (20 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 x 2 = 20)

1. Define tourism.
2. List any two components of tourism.
3. What is meant by Renaissance of tourism?
4. List out the types of transport.
5. What is tour?
6. List out various types of travel.
7. What are the types of hospitality service in India?
8. What are two types of lodging?
9. What is package tour?
10. Give any two examples for international travel agencies.

SECTION - B (25 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 5 = 25)

- 11 a. Differentiate between old and new age tourism.
OR
b. What are the negative impacts of tourism?
- 12 a. Write a note on modes of transportation.
OR
b. Explain about the accommodation sector in tourism.
- 13 a. List out step involved in Tourist decision process.
OR
b. Explain leisure travel motivators.
- 14 a. Write notes on star classification of hotels.
OR
b. Write about the types of accommodation.
- 15 a. Explain about the Threats in a travel agency business.
OR
b. Discuss the procedure for Tour operation.

SECTION - C (30 Marks)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

16. Explain about the basic components of tourism.
17. Elaborate on the Industrial revolution and its impacts on tourism development.
18. Explain about the travel motivators and facilitators.
19. Classify hotels based on the location factor and explain their features.
20. Explain the importance of Information technology in travel agency business.