

Exam Date & Time: 28-Sep-2020 (02:00 PM - 05:45 PM)



PSG COLLEGE OF ARTS AND SCIENCE

Note: Writing 3hrs: Checking & Inserting Image : 30mins

BCom DEGREE EXAMINATION MAY 2020
(Sixth Semester)

Branch - COMMERCE(BUSINESS ANALYTICS)
LOGISTICS AND SUPPLY CHAIN MANAGEMENT [17CBA28]

Marks: 75

Duration: 210 mins.

SECTION A

Answer all the questions.

- 1) List out the functions of logistics management. (2)
- 2) What is reverse logistics? (2)
- 3) Express the meaning of centralized supply chain. (2)
- 4) Write a short note on cost effectiveness. (2)
- 5) State the meaning of materials management. (2)
- 6) Who is a vendor? (2)
- 7) Write any two conflicting objectives of SCM in MIS. (2)
- 8) List out the causes for Bullwhip effect. (2)
- 9) Write any two challenges in global supply chain. (2)
- 10) State the meaning of green supply chain. (2)

SECTION B

Answer all the questions.

- 11) Briefly explain the importance of logistics management. (5)
 - a) [OR] What are the functions of Supply Chain Management? (5)
 - b)
- 12) What are the five drivers of Supply chain Management? (5)

- a)
[OR] Describe the services provided by 4PL in SCM. (5)
b)
- 13) State the objectives of materials management. (5)
- a)
[OR] What are the advantages of holding inventories? (5)
b)
- 14) Discuss the methods of quantifying Bullwhip effect. (5)
- a)
[OR] Narrate the concept of Lead Time Production. (5)
b)
- 15) Explain the importance of Green Supply chain in protecting environment. (5)
- a)
[OR] Discuss the measures to be taken for improving quality in supply chain. (5)
b)

SECTION C

Answer 3 out of 5 questions.

- 16) Discuss the scope of logistics and supply chain management. (10)
- 17) Examine the factors to be considered for measuring logistics efficiency. (10)
- 18) Analyze the different techniques of inventory control in detail. (10)
- 19) Explain the role of Information Technologies in Supply Chain Management with reference to Management Information system. (10)
- 20) Discuss the importance of communication and co-ordination in global supply chain management. (10)

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