

Exam Date & Time: 01-Oct-2020 (02:00 PM - 05:45 PM)



## PSG COLLEGE OF ARTS AND SCIENCE

Note: Writing 3hrs: Checking & Inserting Image : 30mins+ Grace Time : 15mins

**BCom DEGREE EXAMINATION MAY 2020**  
(Sixth Semester)

**Branch - COMMERCE (BANKING & INSURANCE)**  
**INVESTMENT MANAGEMENT [15CBI29]**

Marks: 75

Duration: 225 mins.

### SECTION A

Answer all the questions.

- 1) What is Investment Management? (2)
- 2) What is Gambling? (2)
- 3) Define Financial Marketing. (2)
- 4) What is Money Market? (2)
- 5) Name the various types of mutual funds. (2)
- 6) What is Economic Analysis? (2)
- 7) What do you mean by Dow's theory? (2)
- 8) Define Provident fund. (2)
- 9) Explain Markowitz portfolio model. (2)
- 10) What is CAPM? (2)

### SECTION B

Answer all the questions.

- 11) What are the elements of investment? (5)
  - a) [OR] Explain the needs for investment. (5)
  - b)
- 12) What are the constituent of capital market? (5)



- a)  
[OR] What are the establishment of UTI? (5)  
b)
- 13) Explain the investment in insurance policies. (5)
- a)  
[OR] Write about Investment in bank deposits. (5)  
b)
- 14) What are the characteristics of company analysis? (5)
- a)  
[OR] Explain Dow's theory. (5)  
b)
- 15) What are the advantages of Forward contract? (5)
- a)  
[OR] Write about explanation of CAPM model. (5)  
b)

### SECTION C

**Answer 3 out of 5 questions.**

- 16) Explain the sources of Investment Information. (10)
- 17) What are the structure of Financial Market in India? (10)
- 18) Discuss various scheme offered by the UTI. (10)
- 19) Discuss about Random Walk model. (10)
- 20) What are the portfolio management process? (10)

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