

Exam Date & Time: 29-Sep-2020 (02:00 PM - 05:45 PM)



PSG COLLEGE OF ARTS AND SCIENCE

Note: Writing 3hrs: Checking & Inserting Image : 30mins

BCom DEGREE EXAMINATION MAY 2020
(Sixth Semester)

Common to Branches - COMMERCE WITH COMPUTER APPLICATION & e-COMMERCE
INTRODUCTION TO ERP [14COC30]

Marks: 75

Duration: 210 mins.

SECTION A

Answer all the questions.

- 1) Define ERP. (2)
- 2) What are the reasons for the explosive growth of the ERP market? (2)
- 3) What is OLAP? (2)
- 4) List any four benefits of ERP Implementation. (2)
- 5) Write a short note on Data Mining. (2)
- 6) State the various business modules in ERP system. (2)
- 7) State any four applications of SAP. (2)
- 8) What are ERP Packages? (2)
- 9) How ERP used in HRM? (2)
- 10) How the ERP systems enable with internet? (2)

SECTION B

Answer all the questions.

- 11) What are the direct advantages of ERP systems? (5)
 - a) [OR] What are the limitations of ERP? (5)
 - b)
- 12) Write a note on Data Mining. (5)

- a)
[OR] What are the phases of BPR? (5)
b)
- 13) What are the factors that are critical for the success of the ERP implementation? (5)
- a)
[OR] Explain the major components involved in transition strategies of ERP Implementation. (5)
b)
- 14) Explain the Finance Module and its importance. (5)
- a)
[OR] What are the main modules of Materials Management module? (5)
b)
- 15) Discuss in brief on ERP-II. (5)
- a)
[OR] Discuss the reasons of growth of ERP Market. (5)
b)

SECTION C

Answer 3 out of 5 questions.

- 16) Explain in brief about Evolution of ERP. (10)
- 17) How the Business Intelligence Technology used in ERP? (10)
- 18) Discuss the top ten failure of ERP Implementation. (10)
- 19) Describe briefly about the functional business modules of ERP software. (10)
- 20) Discuss in brief on the future of ERP. (10)

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