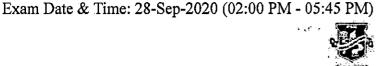
11/20/2020



PSG COLLEGE OF ARTS AND SCIENCE

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BCom DEGREE EXAMINATION MAY 2020 (Sixth Semester)

Branch - COMMERCE WITH COMPUTER APPLICATIONS ENTREPRENEURSHIP FOR SMALL BUSINESS [14COC28]

Duration: 210 mins. Marks: 75 **SECTION A** Answer all the questions. Define the term entrepreneur. 1) (2)Write a short note on Schumpeter's view on entrepreneur. 2) (2)What is DIC? 3) (2)Write a short note on Entrepreneurship Development Programmes [EDP's] 4) (2)What are strategic projects? 5) (2)What is project identification? 6) (2)What do you mean by feasibility study? 7) (2)List the any 4 problems of small entrepreneurs. 8) (2) 9) List out the any 4 symptoms of industrial sickness. (2)What do you mean by economic viability? 10) (2)**SECTION B** Answer all the questions. Explain briefly the characteristics of entrepreneurship. 11) (5)a) How far the legal environment affects the entrepreneurship? [OR] (5) b) (5) What are functions of IDBI? 12)

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a) [OR] b)	Bring out the role played by installation in developing entrepreneurs.	(5)
13)	What are the methods of project appraisal?	(5)
a)		. ,
[OR]	What are the types of projects?	(5)
14)	Explain the types of diversification.	
		(5)
a)		
[OR] b)	Describe briefly sun-contracting as one of the growth strategies of SSI's.	(5)
15)	How the sickness prevailing in small business and its causes?	٠
		(5)
a)		
[OR] b)	Explain the symptoms of industrial sickness.	(5)
	SECTION C	
Answer 3 o	ut of 5 questions.	
16)	Explain the role of entrepreneur in economic development.	(10)
17)	Discuss various sources of finance.	(10)
	±	(10)
18)	Explain the importance of SSI's.	(10)
19)	What is meant by project identification? Explain atleast two methods of identifying a project.	(10)
20)	What are the aspects that are considered in the technical feasibility?	(10)

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