

Exam Date & Time: 28-Sep-2020 (02:00 PM - 05:45 PM)



## PSG COLLEGE OF ARTS AND SCIENCE

Note: Writing 3hrs: Checking & Inserting Image : 30mins

**BCom DEGREE EXAMINATION MAY 2020**  
(Sixth Semester)

**Branch - COMMERCE WITH COMPUTER APPLICATIONS**  
**ENTREPRENEURSHIP FOR SMALL BUSINESS [14COC28]**

Marks: 75

Duration: 210 mins.

### SECTION A

Answer all the questions.

- 1) Define the term entrepreneur. (2)
- 2) Write a short note on Schumpeter's view on entrepreneur. (2)
- 3) What is DIC? (2)
- 4) Write a short note on Entrepreneurship Development Programmes [EDP's] (2)
- 5) What are strategic projects? (2)
- 6) What is project identification? (2)
- 7) What do you mean by feasibility study? (2)
- 8) List the any 4 problems of small entrepreneurs. (2)
- 9) List out the any 4 symptoms of industrial sickness. (2)
- 10) What do you mean by economic viability? (2)

### SECTION B

Answer all the questions.

- 11) Explain briefly the characteristics of entrepreneurship. (5)
  - a) [OR] How far the legal environment affects the entrepreneurship? (5)
  - b)
- 12) What are functions of IDBI? (5)

- a)  
[OR] Bring out the role played by installation in developing entrepreneurs. (5)  
b)
- 13) What are the methods of project appraisal? (5)
- a)  
[OR] What are the types of projects? (5)  
b)
- 14) Explain the types of diversification. (5)
- a)  
[OR] Describe briefly sun-contracting as one of the growth strategies of SSI's. (5)  
b)
- 15) How the sickness prevailing in small business and its causes? (5)
- a)  
[OR] Explain the symptoms of industrial sickness. (5)  
b)

### SECTION C

**Answer 3 out of 5 questions.**

- 16) Explain the role of entrepreneur in economic development. (10)
- 17) Discuss various sources of finance. (10)
- 18) Explain the importance of SSI's. (10)
- 19) What is meant by project identification? Explain atleast two methods of identifying a project. (10)
- 20) What are the aspects that are considered in the technical feasibility? (10)

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