

Exam Date & Time: 29-Sep-2020 (02:00 PM - 05:45 PM)



## PSG COLLEGE OF ARTS AND SCIENCE

Note: Writing 3hrs: Checking & Inserting Image : 30mins

**BCom DEGREE EXAMINATION MAY 2020**  
(Sixth Semester)

**Branch - COMMERCE (RETAIL MARKETING)**

**ENTREPRENEURSHIP [14CRM28]**

**Marks: 75**

**Duration: 210 mins.**

### SECTION A

**Answer all the questions.**

- 1) Who is called an entrepreneur? (2)
- 2) Write the 'Theory of Need of Achievement'. (2)
- 3) What is meant by government incentives? (2)
- 4) State the meaning of transport subsidy? (2)
- 5) Define project identification. (2)
- 6) How to select the project? (2)
- 7) Write a note on medium industries. (2)
- 8) What does NEDA stands for? (2)
- 9) Describe the soft loan scheme. (2)
- 10) What is DIC? (2)

### SECTION B

**Answer all the questions.**

- 11) Analyse the factors motivating the entrepreneur. (5)
  - a)
- [OR] Write the qualities of true entrepreneur. (5)
  - b)



- 12) State the incentives and subsidy schemes availed for infrastructure sector. (5)
- a)  
[OR] What are the problems faced by the government for issuing incentives and subsidies? (5)  
b)
- 13) Discuss the various types of feasibility studies in entrepreneurship. (5)
- a)  
[OR] What are the key objectives of developing a project? (5)  
b)
- 14) List out the symptoms of industrial sickness. (5)
- a)  
[OR] State the objectives of micro enterprise. (5)  
b)
- 15) Describe the institutional setup for entrepreneurial development in India. (5)
- a)  
[OR] Narrate the objectives of KVIC. (5)  
b)

### SECTION C

**Answer 3 out of 5 questions.**

- 16) Discuss the factors affecting the entrepreneurship. (10)
- 17) What are the incentives and concessions offered by the Indian government for industries? (10)
- 18) List out the contents of a project report. (10)
- 19) Critically examine the various factors that cause the business failure. (10)
- 20) How to appraise the term loan? Explain the suitable agency for assistance. (10)

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