

Exam Date & Time: 01-Oct-2020 (02:00 PM - 05:45 PM)



PSG COLLEGE OF ARTS AND SCIENCE

Note: Writing 3hrs: Checking & Inserting Image : 30mins+ Grace Time : 15mins

BCom DEGREE EXAMINATION MAY 2020
(Sixth Semester)

Branch - COMMERCE (COST AND MANAGEMENT ACCOUNTING)
CORE ELECTIVE - II - INTERNATIONAL BUSINESS [16CMA27A]

Marks: 75

Duration: 225 mins.

SECTION A

Answer all the questions.

- 1) What do you mean by globalization? (2)
- 2) List out two advantages of international business. (2)
- 3) What do you mean by FDI? (2)
- 4) List out the two benefits of FDI. (2)
- 5) What do you mean by protection? (2)
- 6) Explain about the non-tariff barriers. (2)
- 7) What is exchange rate? (2)
- 8) What is balance of trade? (2)
- 9) Explain about the global depository receipt. (2)
- 10) What are the two benefits of export promotion? (2)

SECTION B

Answer all the questions.

- 11) Explain the difference between domestic and international business. (5)
 - a) [OR] Summaries about the advantages of International Business. (5)
 - b)
- 12) Analyse role of FDI in Economic Development of India. (5)

- a)
[OR] Explain the various factors influencing of FDI. (5)
b)
- 13) Clarify the organization structure of WTO. (5)
- a)
[OR] State the Counter Veiling Duty and its purpose. (5)
b)
- 14) Discuss about the fixed and floating exchange rate. (5)
- a)
[OR] Explain about the role of foreign exchange market in India. (5)
b)
- 15) State the pros and cons of Ethics in global business. (5)
- a)
[OR] Evaluate about the present India's foreign trade procedure. (5)
b)

SECTION C

Answer 3 out of 5 questions.

- 16) Assess about the goals of international Business. (10)
- 17) Evaluate about the modes of entry in international Business market. (10)
- 18) Formulate the objectives of WTO. (10)
- 19) Analyse about the characteristics of global depository receipts. (10)
- 20) Justify about the India's simplified import procedure. (10)

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