

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BSc DEGREE EXAMINATION MAY 2022  
(First Semester)

Branch – PSYCHOLOGY

**GENERAL PSYCHOLOGY-I**

Time: Three Hours

Maximum: 50 Marks

**SECTION-A (5 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

1. The person who established the first psychological laboratory.  
(i) Freud (ii) Wundt (iii) John B Watson (iv) Wertheimer
2. Which of the following is a gestalt principle?  
(i) Intensity (ii) density (iii) proximity (iv) frequency
3. Which type of brain waves predominate in stage 4 sleep?  
(i) Delta (ii) alpha (iii) beta (iv) theta
4. The concept of reinforcement was given by?  
(i) Thorndike (ii) Skinner (iii) Bandura (iv) Piaget
5. A clear memory of an emotionally significant moment or event  
(i) Echoic memory (ii) implicit memory (iii) flash bulb memory (iv) explicit

**SECTION - B (15 Marks)**

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

6. a. Write a note on goals of psychology.  
(OR)  
b. Briefly explain about behaviourism.
7. a. Sketch out Weber's Law.  
(OR)  
b. Briefly explain hallucination.
8. a. Write a note on biological rhythms.  
(OR)  
b. Briefly explain sleep disorder.
9. a. Analyse reinforcement schedule.  
(OR)  
b. What are the process of cognitive learning.
10. a. Define memory.  
(OR)  
b. Write a note on retrieval.

**SECTION -C (30 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 6 = 30)

11. a. Explain experiment and case study method.  
(OR)  
b. Enumerate the branches of psychology.

Cont...

12. a. Discuss about the principles of perception.

(OR)

b. Elucidate the types of attention.

13. a. Explain the stages of sleep.

(OR)

b. Discuss about hypnosis.

14. a. Explain Pavlov's classical conditioning.

(OR)

b. Analyse insight learning.

15. a. Explain the information processing model.

(OR)

b. Discuss long term memory.

Z-Z-Z END