

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BCom(CS) DEGREE EXAMINATION MAY 2022
(First Semester)

Branch – CORPORATE SECRETARYSHIP

PRINCIPLES OF MANAGEMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 × 1 = 5)

1. Management functions include _____
(i) planning & organizing (ii) directing (iii) controlling (iv) all of the above
2. The form of organisation known for giving rise to rumours is called _____
(i) decentralized organisation (ii) formal organisation
(iii) centralized organisation (iv) informal organisation
3. This theory states that the manager has thorough knowledge and excludes the worker from decision making process
(i) Theory X (ii) Theory Y (iii) Theory Z (iv) none of the above
4. If employees are properly coordinated their total accomplishment will be greater "this is a feature of _____
(i) coordination (ii) motivation (iii) direction (iv) planning
5. Quality Trilogy includes
(i) quality planning (ii) quality improvement
(iii) quality control (iv) all the three

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 × 3 = 15)

6. a. Outline the origin and meaning of management.
OR
b. Sketch about F.W.Taylor's scientific management.
7. a. Show the meaning and future of planning.
OR
b. Narrate about Decentralization.
8. a. State the meaning and principles of directing.
OR
b. Develop the scope of motivation.
9. a. Summarize the scope of coordination.
OR
b. Explain about the tools of control.
10. a. Analyze about the bench marking.
OR
b. Explain about the risk management.

SECTION - C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 6 = 30)

11. a. Discuss the evolution and essentials of management.
OR
b. Elucidate the best management practices in the world's most admired reputed companies.

Cont...

12. a. Identify the steps in process of planning and decision making.

OR

b. Enumerate the principles of delegation of organisation structure.

13.a. Categorize the types of leadership.

OR

b. Identify the qualities of a good leader.

14. a. Examine the principles of coordination.

OR

b. Outline the requirements of good control system.

15. a. Summarize about total quality management.

OR

b. Examine about the crisis management.

Z-Z-Z END