

- 9 a) Classify stereotype and Prejudice.
(OR)
b) Compare Intrinsic and extrinsic motivation.

- 10 a) Analyze Media Violence.
(OR)
b) Apply Social Media Addiction.

SECTION -C (30 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** Marks

(5 x 6 = 30)

- 11 a) Enumerate Social Conformity Experiment.
(OR)
b) Elucidate prisoner's dilemma.

- 12 a) Elaborate Balance theory.
(OR)
b) Discuss Attitude influence behavior.

- 13 a) Examine Aristotle's Model of Communication theory.
(OR)
b) Summarize Impression Management.

- 14 a) Discuss How to handle Stereotype and Prejudices.
(OR)
b) Assimilation Contrast Model.

- 15 a) Elucidate Children's Socialization through media.
(OR)
b) Enumerate Male and Female Gaze Theory.

Z-Z-Z

END