

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BA DEGREE EXAMINATION MAY 2022
(First Semester)

Branch – SOCIOLOGY

ELEMENTS OF SOCIAL PSYCHOLOGY

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

1. Which of the following is the effort by social psychologist to conceal information about the purposes of a study from participant?
a) Consentation
b) Deception
c) Information
d) Transparency
2. Whether an attitude is positive or negative is shown by _____
a) centrality
b) valence
c) extremeness
d) complexity
3. Which leadership motivates the people to work and not the power of money?
a) Autocratic
b) Custodial
c) Supportive
d) collegial
4. Which of the following is not an instance of pro social behavior?
a) Crowding
b) Sharing
c) Altruism
d) co-operation
5. The tendency to overestimate the strength of relationship between social categories and negative behavior is called _____
a) predictive correlation
b) negative correlation
c) illusory correlation
d) positive correlation

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

6. a) State briefly the nature of social psychology?
(OR)
b) Describe the causes of social behavior.
7. a) Define and describe the components of attitude.
(OR)
b) Explain the measurement of attitude.
8. a) State the types of group and define group cohesiveness.
(OR)
b) Explain the different leadership styles with an example.
9. a) State the theories of aggression
(OR)
b) Explain the role of caregiver's characteristics.
10. a) Explain the ways to reduce prejudice.
(OR)
b) Outline contents of stereotypes and prejudice.

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

11. a) Explain the methods used in the study of social psychology.

(OR)

b) Outline the history of social psychology.

12. a) Explain the formation of attitude.

(OR)

b) Describe how attitudes can be changed?

13. a) Outline the functions of group and its norms.

(OR)

b) Explain the bases of power leadership styles.

14. a) Elucidate the causes of aggression.

(OR)

b) Explain the ways to increase prosocial behavior.

15 a) Explain the common prejudices and state why prejudice exist?

(OR)

b) Describe the ways to overcome prejudice and stereotypes.

Z-Z-Z

END