

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BA DEGREE EXAMINATION MAY 2022  
(Sixth Semester)

Branch – ECONOMICS

INDUSTRIAL ECONOMICS

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 x 1 = 10)

1. The important Cost in Weber's industrial location Model is  
(i) Labour Cost (ii) Transportation Cost  
(iii) Land Cost (iv) None of these.
2. Location factors that deal with the cost of land, labour and capital are called as  
(i) Site factors (ii) Situation factors  
(iii) Economic factors (iv) Demographic factors.
3. Productivity is the \_\_\_\_\_ of production system.  
(i) Measurement (ii) Efficiency  
(iii) Both (i) and (ii) (iv) None of these.
4. Productivity can be measured in which of the following input?  
(i) Material input (ii) Labour input  
(iii) Capital and Labour input (iv) All the above.
5. Which cost increases continuously with the increase in production?  
(i) AC (ii) MC  
(iii) FC (iv) VC.
6. Which theory of profit holds that a firm profit can differ from zero only in short run?  
(i) Risk bearing theory (ii) Frictional theory  
(iii) Monopoly theory (iv) Innovation theory.
7. The combination of firms in successive stages of the same industry may be referred as  
(i) Vertical Integration (ii) Horizontal Integration  
(iii) Forward Integration (iv) Backward Integration.
8. A technological innovation that increase the production while using the same capital is called as  
(i) Capital intensive technique (ii) Production intensive technique  
(iii) Labour intensive technique (iv) None of these.
9. Which one is not an element of Project Appraisal?  
(i) Network analysis (ii) Technical feasibility  
(iii) Economical viability (iv) Commercial Viability.
10. Expand NPV  
(i) National Present Value (ii) New Present Value  
(iii) Net Present Value (iv) None of these.

Cont...

**SECTION - B (25 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 5 = 25)

- 11 a State the Scope of Industrial Economics.  
OR  
b Show how the Industrial efficiency is measured?
- 12 a Prepare the tools of Productivity.  
OR  
b Narrate the Productivity Movement in India.
- 13 a Analyse the Theory of Cost.  
OR  
b Discuss the determinants of Profitability of the firm.
- 14 a Explain the Vertical integration and Merger.  
OR  
b Illustrate the Measurement of Innovation Activities.
- 15 a Produce the Preparation of the time profile of a Project.  
OR  
b Analyze the Social Cost – Benefit Analysis.

**SECTION -C (40 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 8 = 40)

- 16 a Enumerate the determinants of Industrial Location.  
OR  
b Analyse the theories of Industrial Location.
- 17 a Elucidate the Scope and significance of Industrial Productivity.  
OR  
b Invent the determinants of Labour Productivity.
- 18 a Assess the Efficiency and Size of the Firm.  
OR  
b Evaluate the Theory of Profitability.
- 19 a Create the Process of Innovation.  
OR  
b Appraise the Theory of Technological Innovation.
- 20 a Enumerate the Methods of Project Evaluation.  
OR  
b Justify the Risks and Uncertainties in Project Appraisal.

Z-Z-Z

END