

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION MAY 2022
(First Semester)

Branch – COSTUME DESIGN AND FASHION

CONCEPTS OF FASHION DESIGNING

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

1. Label the expensive, fashionable cloths produced by leading fashion houses
a. Classic b. High fashion c. Couture d. Chic
2. Which of the following lines give a graceful effect
a. Vertical b. Horizontal c. Diagonal d. Curve
3. Identify the principle of design which is related to the law of dominance and subordination
a. Rhythm b. Balance c. Emphasis d. Proportion
4. Identify the term that indicates the brightness or dullness of a colour
a. Hue b. Value c. Intensity d. Shade
5. Indicate the feature or design suitable for a person who is tall
a. Unbroken silhouette b. Broken silhouette
c. Vertical line d. High coiffure

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

6. a. Describe the fashion cycle.
(OR)
b. Explain the terms classic and forecasting.
7. a. Describe Design and explain its types.
(OR)
b. Outline the elements of Design.
8. a. Bring out the importance and types of accessories.
(OR)
b. Outline about proportion.
9. a. Quoting examples narrate the relationship between colour and psychology.
(OR)
b. Explain the following terms:
i) Value ii) Warm colours iii) Monochromatic harmony
10. a. Solve the problem of flat chest through dress designing.
(OR)
b. Outline the points to correct a small face.

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 6 = 30)

11. a. Highlight the fashion theories.
(OR)
b. Discuss about any six fashion terminologies.
12. a. Discuss about selection and application of trimmings and decoration.
(OR)
b. Highlight the different types of lines and their characteristics.
13. a. Assume you are designing partywear for two children using different types of balance. Illustrate and explain the same.
(OR)
b. Point out the importance of rhythm and explain the different ways of achieving it.
14. a. Analyse the standard colour harmonies.
(OR)
b. Discuss about Prang colour chart.
15. a. Assume your friend is stout . Give suggestions to improve the appearance through dress design.
(OR)
b. Discuss dress style suitable for a person with broad shoulder and short waist.

Z-Z-Z

END