

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION MAY 2022
(Fifth Semester)

Branch – CATERING SCIENCE AND HOTEL MANAGEMENT

TOURISM AND EVENT MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 x 1 = 10)

1. Leisure is an-----
(i) Activity (ii) Adventure
(iii) Concept (iv) None of the above
2. A person who moves one location to another is known as ----
(i) Tourist (iii) Inbound tourist
(ii) Traveller (iv) Out bound tourist
3. Recreation is a -----
(i) Product (iii) Privilege of a tour operator
(ii) Service (iv) Privilege of a tour guide
4. Which one is natural tourism products-----
(i) Mountains (iii) Theme park
(ii) Exhibition (iv) None of the above
5. Which is the agency which investigates for IATA
(i) DOT (ii) AIP
(iii) MOT (iv) DGCA
6. The code a passenger gets when he books a ticket on an airline is called-----
(i) PRN (ii) PNR
(iii) NPR (iv) FAM
7. The information that event proposals should include-----
(i) Description of the event (ii) The proposed event budget
(iii) Venue and facilities offered (iv) All of these
8. Events can be classified on the basis of their -----
(i) Size type and context (ii) Location
(iii) Budget (iv) Chief guest
9. The staging of events generally has some -----impact.
(i) Natural impact (ii) Environmental impact
(iii) Social impact (iv) Cultural impact
10. Establishing the feasibility of your event is an essential----- step to success.
(i) First step (ii) Second step
(iii) Third step (iv) None of the above

SECTION - B (25 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 5 = 25)

11. a) Broadly classify tourism.

[OR]

b. Explain the positive impacts of tourism.

12 .a) Describe the characteristics of tourism products.

[OR]

b. Why do we call tourism as an industry?

Cont...

13. a) Explain the types of tour operators.

[OR]

b. How will you classify package tour?

14. a) What are the different categories of event?

[OR]

B. How do determine the size of your events?

15. a) Describe the funding feasibility.

[OR]

b. What is crowd management?

SECTION -C (40 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** Marks (5 x 8 = 40)

16.a) Elucidate typology of tourist.

[OR]

b. Discuss about the various travel motivators.

17. a) Explain old age and new age tourism

[OR]

b. Broadly classify tourism Product

18. a) Role the functions of travel agencies and tour operation.

[OR]

b. Explain the travel formalities and regulations-passport, visa.

19. a)What are the needs of successful events

[OR]

b. How will you design an event environment.

20. a) What are the essential elements of feasibility

[OR]

b. List out the steps to taken to organize and manage crowd.

Z-Z-Z END