

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BVoc DEGREE EXAMINATION MAY 2022
(Fourth Semester)

Branch – COMMERCE (BANKING, STOCK AND INSURANCE)

PRINCIPLES OF MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 x 1 = 10)

- 1 Top management is concerned with formulation of _____.
(i) guidelines for supervisors. (ii) long-term plans.
(iii) short-term plans. (iv) None of these.
- 2 Under mechanism of scientific management, scientific task setting includes:
(i) Time study (ii) Motion study
(iii) Method study (iv) All of the above
- 3 The first and foremost function of management is _____.
(i) planning (ii) organizing
(iii) controlling (iv) coordination
- 4 Strategic planning is _____.
(i) long term planning (ii) medium term planning
(iii) short term planning (iv) annual planning
- 5 Departmentation on the basis of activities grouped according to the type of customer is _____.
(i) departmentation by function (ii) departmentation by products
(iii) departmentation by territory (iv) departmentation by customers
- 6 Devices which shows the organizational relationships _____.
(i) organizational charts (ii) scalar chain
(iii) over all plan (iv) Budgets
- 7 The leader makes decisions in consultation with his followers is _____.
(i) autocratic style (ii) liberal leader
(iii) democratic leader (iv) institutional leader
- 8 Which of the following is not concerned with staffing?
(i) Recruitment (ii) Selection
(iii) Training (iv) Publicity
- 9 Motivation is not _____.
(i) a complex process. (ii) related to satisfaction.
(iii) an easy process. (iv) a goal-directed behaviour.
- 10 A person who is in the position of attempting to satisfy their needs at the most basic level is operating at the level of Maslow's needs hierarchy called the need for _____.
(i) Self-actualization (ii) Esteem
(iii) Physiological (iv) Belongingness

Cont...

SECTION - B (35 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 7 = 35)

- 11 a Explain the various functions of management.
(OR)
b What is Scientific Management? Explain its features.
- 12 a What are different types of plans? Explain.
(OR)
b Describe the benefits of MBO.
- 13 a Examine the principles of organisation.
(OR)
b Distinguish between delegation and decentralization.
- 14 a Explain the basic steps involved in a typical selection procedure.
(OR)
b State the advantages of democratic leadership.
- 15 a List out the importance of motivation.
(OR)
b Mention the principles of Co-ordination.

SECTION - C (30 Marks)

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 Analyse the 14 principles of "Henry Fayol" towards Management.
- 17 "Planning is deciding in advance what is to be done, that is a projected course of action". Explain the statement.
- 18 Summarize the various types of organizational charts.
- 19 What do you understand by "leadership style"? Examine the different styles of leadership.
- 20 Discuss the Maslow's need theory of motivation.

Z-Z-Z

END