PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BCom DEGREE EXAMINATION DECEMBER 2022
(First Semester)

Branch – **E-COMMERCE**

BASICS OF E-COMMERCE AND M-COMMERCE

Time: Three Hours   Maximum: 50 Marks

SECTION-A (5 Marks)
Answer ALL questions
ALL questions carry EQUAL marks   (5 x 1 = 5)

1   Which of the following e-commerce model focuses on consumers dealing with one another?
     (i) Business to Business   (ii) Consumer to consumer
     (iii)Consumer to Business   (iv) Business to Consumer

2   Which one of the following set of standards developed in the 1960s to exchange business.
     (i) EDI   (ii) Protocols
     (iii) Standards   (iv) TCP/IP

3   Which one of the following is an electronic wallet services ?

     (i) Block chain   (ii) Mining
     (iii) Hash   (iv) Paypal

4   What is the another name of mobile commerce?

     (i) Mob-commerce   (ii) M-commerce
     (iii) Mb-commerce   (iv) E-commerce

5   Which of the following actions compromise cyber security?

     (i) Vulnerability   (ii) Attack
     (iii) Exploit   (iv) Threat

SECTION - B (15 Marks)
Answer ALL Questions
ALL Questions Carry EQUAL Marks   (5 x 3 = 15)

6   a State the advantages of e-commerce.
                         OR
     b Show major business models under B2C e-commerce.

7   a State the components of EDI.
                         OR
     b Explain the EDI applications in business.

8   a Explain about e-wallet.
                         OR
     b Explain security issues on Electronic payment system.

9 a Explain the important business application of m-commerce.

OR

   b State the features of WAP.

10 a Why is security important in e-commerce?Explain.

OR

   b Bring out the risks involved with e-commerce.

SECTION -C (30 Marks)
Answer any **Three** questions
ALL questions carry **EQUAL** Marks   (3 x 10 = 30)

11 Summarise the applications of e-commerce.

12 Discuss in detail the benefits of Electronic Data Interchange.

13 Analyse the Electronic payment systems.

14 Elucidate the architectural framework of m-commerce.

15 Summarise are the various tools of security in e-commerce.

Z-Z-Z   END