

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION DECEMBER 2022
(First Semester)

Branch - COSTUME DESIGN AND FASHION

FASHION DESIGNING

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 Factors affecting fashion movement.
(i) Accelerating factors (ii) Retarding Fashion
(iii) Recurring Fashion (iv) all the above
- 2 Silhouette refers to
(i) Colour (ii) Decoration
(iii) Trimming (iv) Structure
- 3 _____ is otherwise called as unity.
(i) Balance (ii) harmony
(iii) rhythm (iv) emphasis
- 4 The most important element in fashion designing is
(i) Colour (ii) texture
(iii) lines (iv) balance
- 5 Rohit Bal is a famous Indian designer born in -----.
(i) Kerala (ii) Gujarat
(iii) Kashmir (iv) None

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a Narrate the role of fashion director.
OR
b Describe about the steps in organizing a fashion show.
- 7 a Explain about the function of Lines.
OR
b Summarize on application of trimmings and decoration.
- 8 a Sketch about any one type of proportion.
OR
b State about harmony by line.
- 9 a Analyze about related and contrasting colour.
OR
b Bring out the meaning of hue and value.
- 10 a Outline on ethnic costume.
OR
b Describe about any one fashion designer.

Cont...

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

11 a Trace on fashion cycle.

OR

b Analyze on fashion theories.

12 a Point out on elements of design.

OR

b Summarize on optical illusion created by lines.

13 a Infer rhythm and its types.

OR

b Elucidate on application of principles of design in dress.

14 a Enumerate on Munsell colour system.

OR

b Highlight on application of colour psychology in dress designing.

15 a Discuss on world fashion centres.

OR

b Outline about designing dress for party wear.

Z-Z-Z

END